

YOU ARE INVITED TO

INNFLUENCE

Le Cirque de L'espoir Gala

SATURDAY, NOVEMBER 2, 2024

SOARING TO NEW HEIGHTS OF HOPE: EMBRACING THE MAGIC,
RESILIENCE AND STRENGTH UNDER THE BIG TOP OF CHANGE



SPONSORSHIP OPPORTUNITIES

presented by:



in support of:



ABOUT INNFLUENCE

An INNcredible night of entertainment, experiences and exquisite food. INNfluence is an event where the energy is palpable as Calgary's influential community unites together in the fight against family homelessness.

By definition, influence refers to "the capacity to have an effect." At Inn from the Cold, INNfluence, speaks to the collective ability our community has in ending family homelessness.

For over 25 years, Calgarians have INNfluenced Inn from the Cold's ability to support those in need. This year's INNfluence Gala is a celebration inspired by the unwavering hope, resilience, and strength exemplified in the transformative work of Inn from the Cold, generously supported by Calgarians like you.

Within the walls of the Inn, we witness the incredible power of your contributions, understanding that the hope and strength of our donors have the profound ability to uplift and transform lives.

In 2024, we embark on a new journey, capturing the essence of transformation through a vibrant, dazzling, and lively evening experience inspired by the enchanting world of contemporary circus acts.

This year's theme, Le Cirque de L'espoir, pays homage to the indomitable spirit of families facing homelessness -- showcasing not only their resilience but also the enduring strength that propels them toward a brighter future.

Join us for a night where the magic of the circus converges with the unwavering hope, resilience, and strength embodied by the families we support. Through your continued support, we are dedicated to fostering hope, building resilience, and fortifying the strength needed to create positive change in the lives of families in need.

The logo for INNfluence is a decorative, marquee-style sign with a scalloped border and a dotted pattern. The word "INNFLUENCE" is written in a bold, white, serif font across the center of the sign.

INNFLUENCE



“If it wasn’t for Inn from the Cold, I don’t think I’d be where I am right now, and have been able to accomplish all the things I have.”

- Victoria



SOARING TO NEW HEIGHTS OF HOPE

SATURDAY, NOVEMBER 2, 2024
EVENT: 5:00 – 10:30 P.M.
CALGARY TELUS CONVENTION CENTRE

A CULINARY CIRCUS OF FLAVOURS:

Indulge your taste buds in a culinary spectacle that transcends borders! Our action stations are set to whisk you away on a world-class journey of delectable delights and delicious bites that promise to tantalize every palate.

HOPE UNDER THE BIG TOP:

Experience the transformative power of community support as we raise our metaphorical circus tent of hope, ensuring a safe haven for families seeking stability.

FACES OF STRENGTH:

Celebrate the real stars of the evening – the families who, with resilience and support, have found their way to stability and security.

GLAMOUR MEETS COMPASSION:

Immerse yourself in a world of glamour, glitz, and dazzling entertainment, all while contributing to our cause to end family homelessness in our city.

DRESS CODE:

Embrace the spirit of the circus – whether it's a touch of sparkle or a dash of boldness, your outfit will define the next era of hope and influence in our fight to end homelessness.

Join us for an unforgettable night where the magic of Le Cirque de L'espoir meets the commitment to make a difference.

Together, let's create a brighter future for those in need!

INNFLUENCE

INNFLUENCE GALA

presented by

The Big Top:



**Calgary TELUS
Convention Centre**

Enchanting Eats:

Marriott
INTERNATIONAL

Dazzling Décor Delights:



MODERN EVENTS

Trailblazing Tech:



encore

INNFLUENCE

THE INNVESTORS

ONLY THREE SPOTS ARE AVAILABLE.

As an INNvestor you will receive the following benefits.

Marketing Benefits:

Logo displayed in a prominent venue location as a top sponsor.

1/2 page ad in the event program.

Logo included in all event collateral in prime placement, including website, social media, signage, program and other materials.

Inn from the Cold presentation to your organization.

VIP Hosting Benefits:

VIP guest experience with a dedicated lounge area for 20 guests with comfortable lounge seating, a personal bartender with your own signature cocktail and family-style hors d'oeuvres.



\$25K

INNTRIGUE SPONSOR

ONLY EIGHT SPOTS ARE AVAILABLE.

As an INNtrigue sponsor, you will receive the following benefits.

Marketing Benefits:

Company write-up in program.
Logo included in all event collateral in prime placement, including website, social media, signage, program and other materials.
Inn from the Cold presentation to your organization.
Your company logo will be included on the collateral associated with your chosen sponsor area.

Choice of:

Whirlwind Wonders (Performances)

Under the Limelight (Live Music/DJ)

Raffle of Resilience

The Bold Bidder (Silent Auction)

Step Right Up Spectacle (Welcome Reception)

Whimsical Wagers (Live Auction)

Faces of Strength (Family Testimonials)

Cirque Coin Cascade (Heads & Tails Raffle)

Areas available on first-come-first-served basis.

VIP Hosting Benefits:

VIP guest experience with a dedicated lounge area for 10 guests with comfortable lounge seating, a personal bartender with your own signature cocktail and family-style hors d'oeuvres.



\$15K

INNDULGE SPONSOR

ONLY NINE SPOTS ARE AVAILABLE.

As an INNdulge sponsor, you will receive the following benefits.

Marketing Benefits:

Logo included on signage, program and other materials.
Inn from the Cold presentation to your organization.
Your company logo will be included on the collateral associated
with your chosen sponsor area.

Choice of:

- Toast to Transformation** (Welcome Bubbly)
 - Cirque Sips** (Signature Cocktail)
 - Circus Confections** (Dessert/ Candy/ Popcorn)
 - Strength in Colors** (Face Painting Station)
 - Cirque de Capture** (Photo Booth)
 - Fanciful Fortune** (Fortune Teller/ Tarot Card Reading)
 - Carnival of Hope** (Circus Games)
 - Whimsy Wonders** (Guest Favours – themed favours people purchase)
 - Ringmasters** (Volunteer)
- Areas available on first-come-first-served basis.

VIP Hosting Benefits:

10 tickets for you and your guests.
VIP Table with wine and special decor.



\$10K

CIRCLE OF INNspiration

ONLY FIFTEEN SPOTS ARE AVAILABLE.

As member of the Circle of INNspiration, you will receive the following benefits.

Marketing Benefits:

Logo included on signage, program and other materials.
Inn from the Cold presentation to your organization.

VIP Hosting Benefits:

10 tickets for you and your guests.
VIP Table with wine and special decor.



\$6K

SECURE YOUR SPONSORSHIP TODAY!

To become an INNfluence sponsor or if you have any questions regarding the sponsorship packages please contact:

Sabrina McKenzie, Events & Donor Relations Coordinator
Sabrina@innfromthecold.org or 403 875 2264

Please confirm your sponsorship via email or phone call. We will issue an invoice payable within 30 days. The deadline to confirm all sponsorships is Friday, **September 13, 2024** to ensure your logo can be included in print materials.

Please note: Sponsorships are first-come, first-served. If your package is not confirmed on or before the deadline, it will be offered to other potential supporters.

If you do not wish to be an INNfluence sponsor this year, there are other ways to support Inn from the Cold by donating cash or an auction item or by purchasing a ticket or table to attend the event.

Learn more about the event at [AREYOUINN.CA](https://www.heyounn.ca)

GOVERNING LAW: This agreement will be governed by and construed in accordance with the laws of the Canada Revenue Agency. Inn from the Cold Society is a not-for-profit charitable organization with Registration # 87082 3648 RR000

The logo for INNFLUENCE is located at the bottom center of the page. It features the word "INNFLUENCE" in a bold, serif font, enclosed within a decorative, ornate border that resembles a vintage-style sign or badge with a scalloped edge and small circular details.

ABOUT INN FROM THE COLD

Helping families overcome obstacles that can lead to a cycle of homelessness that's what we strive to do with every family that asks Inn from the Cold for help.

For over 25 years, Inn from the Cold has been helping vulnerable families find stability in times of crisis. We empower independence and foster resilience, guided by our belief that every child and family should have a safe and stable place to call home.

As the largest organization in the Calgary region that is dedicated solely to families experiencing a housing crisis, we believe that every child and family should have a safe and stable place to call home. To help bring our vision to life we provide three main programs: prevention and diversion, family shelter, and supportive housing. Trauma informed and housing first principles guide everything we do and we strive to adapt our programs to meet the unique needs of each family we serve.

On any given night, approximately 120 families will sleep under an Inn from the Cold roof through our shelter and housing programs, with many others receiving support through our prevention and diversion program.

Learn more about us at InnFromTheCold.org

