

innfluence

Gala

Sponsorship Opportunities

Saturday, November 15, 2025

Time: 5:00 p.m. – 10:00 p.m.

Calgary TELUS Convention Centre

in support of



presented by



About Innfluence

An INNcredible night of entertainment, experiences, and exquisite food. The INNfluence Gala is where the energy is palpable, as Calgary's influential community unites together in the fight against family homelessness.

For over 27 years, Calgarians have INNfluenced Inn from the Cold's ability to support those in need. This year's INNfluence Gala is a celebration inspired by the unwavering hope, resilience, and strength exemplified in the transformative work of Inn from the Cold, generously supported by Calgarians like you.

Every day at The Inn, we witness the power of your contributions, understanding that the passion and strength of our donors have a profound ability to uplift and transform lives.

This year's theme "Through the Looking Glass" invites you into a night of reflection and transformation at our seated dinner gala, where you can champion brighter futures for families experiencing homelessness in Calgary.

Through our community, we can tap into the transformative power of compassion and determination. Your support is the key to opening the door to stability, safety, and hope for families on their path to independence.



“Inn from the Cold helped us after a hospital stay reduced my income. They worked with me and my family to find a new place. I feel so relieved to know that I have a home again for me and my daughters.”

– Leah





Reflecting a World of Possibility

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A Taste of Transformation:

Savour a delicious seated dinner full of wonder! Each bite is a reminder that joy, comfort, and hope can begin with a shared meal.

An Evening of Wonder:

Experience a night beyond the looking glass and into an evening of transformation, where every moment reflects the power of collective action.

Journey Through the Looking Glass:

Journey through the looking glass and witness the powerful reflections of families whose lives have been transformed. Their journey reflects the strength, courage, and power of a supportive community.

Dress Code: Timeless with a Touch of Whimsy:

We invite you to don your finest formal attire, with the option to add a touch of colour, a playful accessory, or a nod to the fantastical to reflect the spirit of wonder and transformation.

Join us for an unforgettable evening where the beauty of the INNfluence Gala meets the commitment to making a meaningful difference.

Together, we can make a lasting impact and transform the lives of families experiencing homelessness!



Gala

presented by



encoreSM

EVENTS THAT TRANSFORM



**Calgary TELUS
Convention Centre**



MODERN RENTALS



The INNvestors

ONLY THREE SPOTS ARE AVAILABLE.

As an INNvestor sponsor you will receive the following benefits.

Marketing Benefits:

1/2 page ad in the event program.

Logo displayed at the event in a prominent location as a top sponsor.

Logo included in all event collateral in prime placement, including website, social media, signage, program and other materials.

Inn from the Cold presentation to your organization.

VIP Hosting Benefits:

Enjoy the VIP experience with dedicated seating for 16 guests, complete with wine and a selection of family-style appetizers.



\$25k



INNtrigue Sponsor

ONLY EIGHT SPOTS ARE AVAILABLE.

As an INNtrigue sponsor, you will receive the following benefits.

Marketing Benefits:

Company write-up in program.

Logo included in all event collateral in prime placement, including website, social media, signage, program, and other materials.

Inn from the Cold presentation to your organization.

Logo included on signage associated with your chosen sponsor area.

Choice of:

The Wonderland Showcase (Entertainment)

Cheshire's Chance (50/50)

Enchanted Bids (Silent Auction)

The Queen's Pour (Cocktail Reception)

Off with Their Bids! (Live Auction)

Journeys Through the Looking Glass (Impact Stories)

Topsy Turvy Toss (Heads & Tails Raffle)

A Taste of Transformation (Dinner & Wine Sponsor)

Sponsor areas available on a first-come-first-served basis.

VIP Hosting Benefits:

Enjoy the VIP experience with dedicated seating for 16 guests, complete with wine and a selection of family-style appetizers.



\$15k



INNdulge Sponsor

ONLY SEVEN SPOTS ARE AVAILABLE.

As an INNdulge sponsor, you will receive the following benefits.

Marketing Benefits:

Logo included on signage, program, and other materials.

Inn from the Cold presentation to your organization.

Logo included on signage associated with your chosen sponsor area.

Choice of:

Tarts & Hearts (Dessert/ Candy/ Popcorn)

The Magic Mirror Booth (Photo Booth)

A Gift from Wonderland (Guest Favours)

Hearts Behind the Magic (Volunteers)

Mad Hatter's Trinkets (Accessories)

Through the Funhouse (Games)

Voices of Wonderland (Media)

Sponsor areas available on a first-come-first-served basis.

VIP Hosting Benefits:

Enjoy the VIP experience with a dedicated VIP table for 8 guests, complete with wine and a selection of family-style appetizers.



\$10k



Circle of INNspiration

ONLY FIFTEEN SPOTS ARE AVAILABLE.

As a Circle of INNspiration sponsor, you will receive the following benefits.

Marketing Benefits:

Logo included on signage, program, and other materials.
Inn from the Cold presentation to your organization.

VIP Hosting Benefits:

Enjoy the VIP experience with dedicated seating for 8 guests, complete with wine and a selection of family-style appetizers.



\$7k



Secure Your Sponsorship

Want to become an INNfluence sponsor or have questions?

Sabrina McKenzie, Coordinator, Events & Donor Relations
Sabrina@innfromthecold.org or 403 875 2264

Please confirm your sponsorship via email or phone call.

We will issue an invoice payable within 30 days.

The deadline to confirm all sponsorships is

Wednesday, October 8, 2025

to ensure your logo can be included in print materials.

Please note: Sponsorships are on a first-come, first-served basis.

If your package is not confirmed on or before the deadline,
it will be offered to other potential supporters.

Unable to be an INNfluence Sponsor this year? Support INN from the Cold by donating a gift-in-kind, contributing an auction item, or purchasing a ticket or table to attend the event.

Learn more about the event at [AREYOUINN.CA](https://areyouinn.ca)

GOVERNING LAW: This agreement will be governed by and construed in accordance with the laws of the Canada Revenue Agency. Inn from the Cold Society is a not-for-profit charitable organization with Registration # 87082 3648 RR000



About Inn from the Cold

Helping families overcome obstacles that can lead to a cycle of homelessness that's what we strive to do with every family that asks Inn from the Cold for help.

For over 27 years, Inn from the Cold has been helping vulnerable families find stability in times of crisis. We empower independence and foster resilience, guided by our belief that every child and family should have a safe and stable place to call home.

As the only organization in Alberta dedicated solely to families experiencing a housing crisis, we believe that every child and family should have a safe and stable place to call home. To help bring our vision to life we provide three main programs: prevention and diversion, family shelter, and supportive housing. Trauma informed and housing first principles guide everything we do and we strive to adapt our programs to meet the unique needs of each family we serve.

On any given night, approximately 158 families will sleep under an Inn from the Cold roof through our shelter and housing programs, with many others receiving support through our prevention and diversion program.

Learn more about us at InnFromTheCold.org

