



power
brunch

March 7, 2026

The Brownstone
120-221 10 Ave SE, Calgary

Sponsorship Opportunities

in support of Inn from the Cold

Celebrate International Women's Day with us at the M-Power Brunch and make a lasting impact in the lives of mothers and families in need. By sponsoring this inspiring event, you'll play a vital role in empowering mothers to create resilient and independent futures. Together, we can create ripples of change that strengthen communities for generations to come.

Event details

Date: March 7, 2026

Time: 10 a.m. - 1 p.m.

Location: The Brownstone | 120-221 10 Ave SE, Calgary

Tickets: Individual Tickets: \$100 each
Table of 8: \$800

Your Ticket purchase includes: Welcome Mimosa, Decadent Brunch, and Entertainment.

All funds raised at the M-Power Brunch will directly support Emma House, Inn from the Cold's newest program.

About Emma House

Emma House is a supportive housing program dedicated to helping expectant mothers experiencing, or at risk of homelessness. Providing a safe and stable environment, Emma House empowers women during a critical time in their lives, equipping them with resources, life skills, and the support they need to build a brighter future for themselves and their babies.

Many of the women served at Emma House are overcoming significant challenges, such as domestic violence and poverty, making your support vital to helping them achieve independence and resilience.

Why sponsor the M-Power Brunch?

- ✓ **Visibility:**
Align your brand with an empowering cause and reach a diverse and engaged audience.
- ✓ **Impact:**
Your support directly benefits mothers at Emma House, helping them build safe, stable, and hopeful futures.
- ✓ **Community leadership:**
Showcase your commitment to empowering women and strengthening families.

Sponsorship levels

SPONSORSHIP LEVEL	INVESTMENT	TICKETS	LOGO PLACEMENT*	PODIUM RECOGNITION
Empowerment (1 Available)	\$20,000	1 Table of 8	All Advertising, Marketing; Event Website & Onsite Event Materials	Opportunity to deliver remarks (3 minutes)
Visionary (3 Available)	\$7,500	VIP Seating for 6	Event Website & Onsite Event Materials	Recognition in welcome remarks
Resilience (3 Available)	\$5,000	VIP Seating for 4	On-site Event Materials	Recognition in welcome remarks
Community Builder (5 Available)	\$2,500	VIP Seating for 2	On-site Event Materials	

*Logo must be received by Friday, February 20, 2026 to be included in materials.

A photograph of a woman with curly hair hugging a baby from behind. The woman is wearing a light-colored top and has her hands on the baby's shoulders. The baby is wearing a light green long-sleeved shirt. They are sitting on a light-colored couch. The background is bright and out of focus, showing some greenery.

Together, let's empower mothers and inspire change!

Contact Us:

To secure your sponsorship or for more information, please contact:

Sabrina McKenzie

Phone: 403 875 2264

E-mail: sabrina@innfromthecold.org

Inn from the Cold Society is planning to raise an estimated \$5.8 million in our 2025/26 fiscal year through fundraising activities, which will cost our organization an estimated \$670,000. The money we raise will go towards shelter, housing, and support programs for families experiencing homelessness in our community.

Inn from the Cold Society
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