



INN INFLUENCE GALA

NOVEMBER 14, 2026
CALGARY TELUS CONVENTION CENTRE

SPONSORSHIP OPPORTUNITIES

in support of



presented by



ABOUT INNFLUENCE

An INNcredible night of entertainment, experiences, and exquisite food. The INNfluence Gala is where the energy is palpable, as Calgary's influential community unites together in the fight against family homelessness.

Since 1997, Calgarians have INNfluenced Inn from the Cold's ability to support those in need. This year's INNfluence Gala is a celebration inspired by the unwavering hope, resilience, and strength exemplified in the transformative work of Inn from the Cold, generously supported by Calgarians like you.

Every day at The INN, we witness the power of your contributions, understanding that the passion and strength of our donors have a profound ability to uplift and transform lives.

This year's theme "**Behind the Mask: A Celebration of Hope, Community, and Change**", invites us to come together and lift the veil on family homelessness, honour resilience, and create lasting pathways to stability and brighter futures for families in our community.

Your support helps families experiencing homelessness move from crisis to stability, restoring safety, dignity, and hope as they build a path toward independence.

INNFLUENCE



“INN FROM THE COLD GAVE MY FAMILY MORE THAN HOUSING. THEY GAVE US REASSURANCE DURING A DIFFICULT CHAPTER. TODAY, WE NOT ONLY HAVE A HOME, BUT A RENEWED SENSE OF HOPE.”

- MAYA AND DANIEL

INNFLUENCE

REFLECTING A WORLD OF POSSIBILITY

SATURDAY, NOVEMBER 14, 2026

TIME: 5 P.M. – 10 P.M.

CALGARY TELUS CONVENTION CENTRE

A TASTE OF TRANSFORMATION

Savour a vibrant seated dinner inspired by an evening of elegance and purpose! Each bite celebrates renewal, resilience, and the hope that families experience as they move from crisis to stability. This shared meal is a joyful reminder that together, we can create brighter futures.

AN EVENING OF HOPE

Step into an evening of community, courage and compassion. From the lively colours to the joyous energy of the evening, every moment reflects the transformative power of coming together to support families in need.

FACES BEYOND THE MASK

Journey through an evening that reveals the strength, courage, and resilience of families whose lives have been transformed. Just as masks symbolize hidden struggles, your support helps families step forward with dignity, reclaim their sense of self, and build a brighter future.

DRESS CODE: FESTIVE FORMAL WITH A TOUCH OF MYSTERY

We invite you to wear your finest formal attire, with the option to add elegant details, subtle sparkle, or a playful mask inspired accessory that reflects the essence of the evening. Let your outfit embrace the spirit of renewal, hope, and community.

Join us for an unforgettable evening at “**Beyond the Mask**”, where elegance meets purpose and celebration inspires meaningful change. Together, we can lift the veil on family homelessness, honour resilience, and inspire lasting hope.

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INNFLUENCE GALA

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encoreSM

EVENTS THAT TRANSFORM



MODERN RENTALS



**Calgary TELUS
Convention Centre**



\$25k

THE INNVESTORS

ONLY THREE SPOTS ARE AVAILABLE.

As an INNvestor sponsor you will receive the following benefits.

MARKETING BENEFITS:

1/2 page ad in the event program.

Logo displayed at the event in a prominent location as a top sponsor.

Logo included in all event collateral in prime placement, including website, social media, signage, program and other materials.

Inn from the Cold presentation to your organization.

VIP HOSTING BENEFITS:

Enjoy the VIP experience with dedicated seating for 16 guests, complete with wine and a selection of family-style appetizers.



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\$15k

INNTRIGUE SPONSOR

ONLY EIGHT SPOTS ARE AVAILABLE.

As an INNtrigue sponsor, you will receive the following benefits.

MARKETING BENEFITS:

Company write-up in program.

Logo included in all event collateral in prime placement, including website, social media, signage, program, and other materials.

Inn from the Cold presentation to your organization.

Logo included on signage associated with your chosen sponsor area.

Choice of:

The Grand Masquerade (Entertainment)

The Krewe Chronicle (Media Sponsor)

Treasures of the Krewe (Silent Auction)

Welcome to the Masquerade (Welcome Reception)

The Signature Live Auction (Live Auction)

Faces Beyond the Mask (Impact Stories)

Bubbles at the Masquerade (Welcome Bubbly)

Flavours of the Masquerade (Dinner & Wine Sponsor)

Sponsor areas available on a first-come-first-served basis.

VIP HOSTING BENEFITS:

Enjoy the VIP experience with dedicated seating for 16 guests, complete with wine and a selection of family-style appetizers.

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INN-DULGE SPONSOR

ONLY SEVEN SPOTS ARE AVAILABLE.

As an INN-dulge sponsor, you will receive the following benefits.

MARKETING BENEFITS:

Logo included on signage, program, and other materials.

Inn from the Cold presentation to your organization.

Logo included on signage associated with your chosen sponsor area.

Choice of:

The Sweet Finale (Dessert)

The Final Flip (Heads & Tails)

Mystique Mementos (Guest Favours)

Krewe of Kindness (Volunteers)

Bejeweled Baubles (Accessories)

Masquerade Maze (Games)

Cloak Check (Coat Check)

Sponsor areas available on a first-come-first-served basis.

VIP HOSTING BENEFITS:

Enjoy the VIP experience with a dedicated VIP table for 8 guests, complete with wine and a selection of family-style appetizers.

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\$7k

CIRCLE OF INNspiration

ONLY FIFTEEN SPOTS ARE AVAILABLE.

As a Circle of INNspiration sponsor, you will receive the following benefits.

MARKETING BENEFITS:

Logo included on signage, program, and other materials.
Inn from the Cold presentation to your organization.

VIP HOSTING BENEFITS:

Enjoy the VIP experience with dedicated seating for 8 guests, complete with wine and a selection of family-style appetizers.



INFLUENCE

SECURE YOUR SPONSORSHIP

Want to become an INNfluence sponsor or have questions?

Sabrina McKenzie, Coordinator, Events & Donor Relations
Sabrina@innfromthecold.org or 403 875 2264

Please confirm your sponsorship via email or phone call.

We will issue an invoice payable within 30 days.

The deadline to confirm all sponsorships is

Wednesday, October 8, 2026

to ensure your logo can be included in print materials.

Please note: Sponsorships are on a first-come, first-served basis.

If your package is not confirmed on or before the deadline,
it will be offered to other potential supporters.

Unable to be an INNfluence Sponsor this year? Support INN from the
Cold by donating a gift-in-kind, contributing an auction item,
or purchasing a ticket or table to attend the event.

Learn more about the event at [AREYOUINN.CA](https://areyouinn.ca)

* Inn from the Cold Society is planning to raise an estimated \$5.8 million in our 2025/26 fiscal year through fundraising activities, which will cost our organization an estimated \$670,000. The money we raise will help create brighter futures for children and families experiencing homelessness in our community.

GOVERNING LAW: This agreement will be governed by and construed in accordance with the laws of the Canada Revenue Agency. Inn from the Cold Society is a not-for-profit charitable organization with Registration # 87082 3648 RR000

INNFLUENCE



ABOUT INN FROM THE COLD

Helping families overcome obstacles that can lead to a cycle of homelessness that's what we strive to do with every family that asks Inn from the Cold for help.

Since 1997, Inn from the Cold has been helping vulnerable families find stability in times of crisis. We empower independence and foster resilience, guided by our belief that every child and family should have a safe and stable place to call home.

As the largest organization in Alberta dedicated solely to families experiencing a housing crisis, we believe that every child and family should have a safe and stable place to call home. To help bring our vision to life we provide three main programs: prevention and diversion, family shelter, and supportive housing. Trauma informed and housing first principles guide everything we do and we strive to adapt our programs to meet the unique needs of each family we serve.

On any given night, over 160 families will sleep under an Inn from the Cold roof through our shelter and housing programs, with many others receiving support through our prevention and diversion program.

Learn more about us at InnFromTheCold.org

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